Creative Writing with Web 2.0
Grade 3

Directions: Use a Web 2.0 tool (tikatok.com, storybird.com, etc.) to create an original short story with a clear beginning, middle and end as well as description of settings. Stories should include attention-getting introductions, descriptive vocabulary, smooth transitions, use of imagination/creativity, and original illustrations by the student.

Student Name: _____

CATEGORY	4 Expert	3 Practitioner	2 Apprentice	1 Novice	SCORING
Introduction	- The introduction is attention-getting and convinces the reader to continue with the story.	- The introduction creates mild interest, but is a weak attention "grabber".	- An attention-getting beginning was attempted but was confusing rather than catchy.	- No attempt was made to catch the reader's attention in the beginning of the story.	/10 x5
Organization	- The story is very well organized. One idea or scene follows another in a logical sequence with smooth transitions and exact details. - Includes definite opening, middle, and closing.	- The story is fairly well organized. One idea or scene may seem out of place. Focus and transitions are present, but may not be completely clear. - Includes opening, middle, and closing.	- The story is a little hard to follow. The focus and transitions are sometimes not clear. - May include opening and closing.	- Ideas and scenes seem to be randomly arranged, making author's focus unclear. - Writing lacks opening, middle, and closing.	/10 x5
Spelling, Punctuation, & Sentence Structure	- There are no spelling or punctuation errors in the final draft. - Character and place	- There is one spelling or punctuation error in the final draft.	- There are 2-3 spelling and punctuation errors in	- There are more than 3 spelling & punctuation errors.	

	names that the author invented are spelled consistently throughout. - Sentences are varied and well-developed with rich word choice.	- Sentences are complete and detailed. Word choice varies and is fairly descriptive.	the final draft. - Sentences are simply constructed. Writer attempts to vary word choice.	- Sentences are often incomplete or confusing. Lack of structure and detail with limited and/or simple word choice.	/10 x5
Creativity	- The story contains many creative details and/or descriptions that contribute to the reader's enjoyment. - The author has really used his/her imagination.	- The story contains a few creative details and/or descriptions that contribute to the reader's enjoyment. - The author has used his/her imagination.	- The story contains a few creative details and/or descriptions, but they distract from the story. - The author has tried to use his/her imagination.	- There is little evidence of creativity in the story. - The author does not seem to have used much imagination.	/10 x7
Illustration	- Illustrations are original, detailed, attractive, creative and relate to the text on the page.	- Illustrations are original and somewhat detailed, attractive, and related to the text on the page.	- Original illustrations are present and sometimes relate to the text on the page.	- Illustrations are not present or they are not original.	/10 x7

Massachusetts Frameworks General Standard 19: Writing
Students will write with a clear focus, coherent organization, and sufficient detail.
19.9 - Write stories that have a beginning, middle, and end and contain details of setting.

Source: www.rubistar.com (w/ additional comments added)